



Ferrero ties 80th anniversary to new sourcing data

Posted on July 12, 2026 by Angelica Peruzzi

LUXEMBOURG — Ferrero tightened its sourcing and environmental commitments this year, reporting almost complete crop traceability and lighter packaging in its recently published 17th sustainability report, as EU deforestation and packaging rules bite and the company marks 80 years since its founding in Alba, Piedmont.

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