



## How illycaffè turned Trieste into a global coffee force

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TRIESTE — Few Italian brands are tied to a city as closely as illycaffè is to Trieste. The Adriatic port has been central to the coffee trade since the Habsburg era, and from here Andrea Illy, chairman of the family-owned company founded by his grandfather Francesco in 1933, is driving one of the most significant expansions in Italian coffee.

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