



Italian households' culture spend jumps 15% in 2025

Posted on August 22, 2026 by Alina Trabattoni

ROME — Italian families spent an average of 108 euro a month on culture this year, almost 15 percent more than the 94 euro of 2025, according to research published this week by *Impresa Cultura Italia*, the culture arm of the business association Confcommercio.

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Source: <https://italynow.co.uk/italian-households-culture-spend-jumps-15-in-2025/>