



Pacifico on Portofino luxury and the value of time

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PORTOFINO, Liguria — Perched above one of the world's most photographed harbours, Splendido, A Belmond Hotel, has just closed a multi-year renovation that this year brought the debut of a Dior Spa and Villa Beatrice, the group's new private residence in Portofino. General Manager Alfonso Pacifico, who arrived in late 2023 after years at Four Seasons Florence, London's Dorchester and Belmond's Caruso on the Amalfi Coast, tells Italy Now how you touch a century-old icon without breaking its soul, and why he believes the real luxury today is time.

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